

Course MS55081A
Basic SharePoint Server 2013 Branding

Length: 2 Days

About this Course

This two-day instructor led course is intended for those interested in learning how to customize the look of SharePoint Server 2013 through the concept of Branding. Although some coding is involved we strive to keep it to a minimum in this introductory level course. Though we use minimum code you will be surprised at the ease with which SharePoint can be branded to your environment for internet, intranet and extranet sites. The level of expertise you gain coupled with the built-in SharePoint tools may be all your company ever needs for great looking branded sites.

This course uses an instructor led topic explanation, instructor performing detailed demonstrations then the student performing exercises to duplicate what the instructor demonstrated. This style of training is a combination of traditional classroom training and mentored learning. Additionally videos of the demonstrations performed by the course author are included with the course as a take-away.

Audience Profile

This course is intended for those interested in or tasked with the branding of SharePoint 2013 Server.

At Course Completion

After completing this course, students will be able to:

- Understand The Ribbon
- Work with images
- Use Videos
- Customizing the site navigation
- Use themes
- Use composed looks
- Customize Page layouts
- Convert a HTML page to a Master Page
- Working with Master Pages using Design Manager
- Use the Snippet Gallery
- Use Design Manager with Page Layouts
- Create a Design Package
- Understand Cascading Style Sheets
- How SharePoint server uses CSS
- Using CSS in SharePoint
- Explain Web Content Management
- Utilize Web Parts for Content Rollups
- Create Display Templates

Prerequisites

Before attending this course, students should have:

- A basic knowledge of HTML
- A basic understanding of CSS

Course Outline

Module 1: Introduction

This module introduces the course and the modules we will be covering.

Lessons

Welcome

Module 2: Key concepts for Branding in SharePoint server 2013

This module explains the components that are necessary for you to understand to work with the branding components in SharePoint Server 2013).

Lessons

Branding Levels

Master Pages and the Gallery

Composed Looks

Different types of pages

What is Design Manager

Catalogs

Lab : Tour the tools

After completing this module, students will be able to:

Explain Levels

Understand the key components of branding

Module 3: Editing via the User Interface

In this module you we learn how to use the user interface to brand your site.

Lessons

The Ribbon

Working with images

Videos

Customizing the site navigation

Using themes

Using composed looks

Page layouts

Lab : Editing via the User Interface

The Ribbon

Working with images

Videos

Customizing the site navigation

Using themes

Using composed looks

Page layouts

After completing this module, students will be able to:

Understand The Ribbon

Work with images

Use Videos

Customizing the site navigation

Use themes

Use composed looks

Customize Page layouts

Module 4: SharePoint 2013 Design Manager

In this module we take a deep dive look at the SharePoint 2013 Design Manager which should be considered as you hub for your design and branding efforts.

Lessons

Conversion of a HTML page to a Master Page

Working with Master Pages using Design Manager

The Snippet Gallery

Design Manager and Page Layouts

Creating a Design Package

Lab : SharePoint 2013 Design Manager

Convert a HTML page to a Master Page

Working with Master Pages using Design Manager

Use the Snippet Gallery

Use Design Manager with Page Layouts

Create a Design Package

After completing this module, students will be able to:

Convert a HTML page to a Master Page

Working with Master Pages using Design Manager

Use the Snippet Gallery

Use Design Manager with Page Layouts

Create a Design Package

Module 5: Cascading Style Sheets and SharePoint Server 2013

This module introduces cascading style sheets, explains their purpose and how to use them in SharePoint Server 2013.

Lessons

Understand Cascading Style Sheets

How SharePoint server uses CSS

Using CSS in SharePoint

Lab : Cascading Style Sheets and SharePoint Server 2013

Understand Cascading Style Sheets

How SharePoint server uses CSS

Using CSS in SharePoint

After completing this module, students will be able to:

Understand Cascading Style Sheets

How SharePoint server uses CSS

Using CSS in SharePoint

Module 6: Master Pages and Page Layouts with Content Types

This module explains how to create, edit and work with Master pages and Page layouts with Content Types. This module is more advanced than the previous modules but all labs have included the code necessary to complete if the student prefers not to enter the code their selves.

Lessons

Understand Master Pages

Use SharePoint Designer 2013 to work with Master Pages

Create a Master Page

Edit a Master Page

Content Types and Page Layouts

Lab : Master Pages

Understand Master Pages

Use SharePoint Designer 2013 to work with Master Pages

Create a Master Page

Edit a Master Page

Content Types and Page Layouts

After completing this module, students will be able to:

Understand Master Pages

Use SharePoint Designer 2013 to work with Master Pages

Create a Master Page

Edit a Master Page

Content Types and Page Layouts

Module 7: Using SharePoint Web Content Management to perform Content Rollups

This is another advanced module where you will explore using the capabilities of SharePoint to surface your content. As in the previous module all code is provided if a student does not care to enter it.

Lessons

Web Content Management

Utilizing Web Parts for Content Rollups

Display Templates

Lab : Using SharePoint Web Content Management to perform Content Rollups

Web Content Management

Utilizing Web Parts for Content Rollups

Display Templates

After completing this module, students will be able to:

Explain Web Content Management

Utilize Web Parts for Content Rollups

Create Display Templates